

# STUDENT ASSESSMENT IN ONLINE LEARNING ENVIRONMENTS

## DATE AND TIME:

Thursday 18<sup>th</sup> June, 2020  
14:00 – 18:00 Beirut Time

4 Hours via ZOOM



Last Date to Register : 13<sup>th</sup> June, 2020

## PROGRAM OVERVIEW

This webinar aims at supporting instructors and teaching staff during their transition to online learning and will focus particularly on student assessment strategies that are believed to be the most effective in an online environment.

Online learning is not a new way of learning and has been around for quite some time; throughout the years, significant research and practice were carried out to identify the best way to implement student assessment in an online environment. A wide range of strategies have been identified to safeguard the effectiveness, rigor and quality of student assessment when courses are delivered online. This include among many strategies: integrating ongoing formative assessment; using a variety of assessment strategies to accommodate different learning styles; relying on collaborative, peer and self-assessment and carefully designing assessment components that are authentic and minimizes the risks of plagiarism.

Assessment techniques including the use of online quizzes, discussion forums, projects, portfolios, blogs and wikis as well as peer and self-assessments will be discussed during the webinar. Moreover, the role of meaningful feedback cannot be overemphasized when it comes to online learning and the webinar will tackle the main characteristics of meaningful feedback and the different ways and techniques to provide effective feedback to students.

## WEBINAR OBJECTIVES

By the end of the webinar participants should be able to:

- ◆ Understand the key principles for moving assessment online
- ◆ Design assessment strategies that are suitable to the nature of online learning: What should I be assessing?
- ◆ Use effectively various educational technology tools to support student assessment
- ◆ Understand the role and importance of meaningful feedback in online learning
- ◆ Comprehend and know how to address issues in managing quality and standards in online assessment (i.e. dealing with plagiarism and authenticity)
- ◆ Reflect on current institutional/ personal student assessment practices

## KEY TOPICS

Key topics discussed during the webinar will include:

- ◆ Assessment in traditional learning versus assessment online
- ◆ How to assess effectively in an online course? Diagnostics, formative and summative assessments.
- ◆ Technology tools to support assessment (i.e discussion forums, online quizzes, portfolios, blogs, etc.)
- ◆ Key considerations when designing assessment for online learning
- ◆ Designing online exams and quizzes: Tips and guidelines
- ◆ Effective, constructive and timely feedback: Why does it matters so much online?
- ◆ Ways of providing student feedback online?
- ◆ Issues in managing quality and standards in online assessment
- ◆ Assessment ideas for online learning: Examples

## TARGET AUDIENCE

The Webinar is relevant to anyone involved in delivering or overseeing online learning including:

- ◆ Educators, Faculty and Teaching Staff
- ◆ Deans Heads of Departments
- ◆ Staff working in Teaching and Learning Centers

## WEBINAR FACILITATOR



Dr. Narimane Hadj-Hamou, is the Founder and CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS); prior to that she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohamed Smart University in the UAE; where she has established and led the academic, research, and e-Learning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching, and a Director of e-Learning.

She has been the driving force in the promotion of online education and blended learning in the Region by leading many pioneering projects and initiatives. She was the Founder and first elected President of the Middle East eLearning Association and led the establishment journals and case studies series in the field.

Over the years, she has delivered more than 150 keynote addresses and workshops and led numerous round-tables and panel discussions. In addition, she acts as an external reviewer for multiple accreditation agencies and provides advice on QA related matters and consulted for more than 30 universities and colleges.

## REGISTRATION & TECHNICAL REQUIREMENTS

- ◆ To register in the webinar, please email [cynthia.zaarour@auf.org](mailto:cynthia.zaarour@auf.org) prior to the 13th of June, 2020 as limited seats are available and based on first come first served.
- ◆ Kindly ensure you provide your full name as you will want it to appear on your e-Certificate of Attendance
- ◆ Kindly ensure you provide an email account that you frequently check as the link to the session will be shared via email (3) days prior to the webinar
- ◆ In the instance of cancellation, please inform us in writing by emailing [cynthia.zaarour@auf.org](mailto:cynthia.zaarour@auf.org)
- ◆ In order to access the webinar, you do not need to have a Zoom account. You will be prompted to download the software, once you have clicked on the link that you have been provided. All you will need a good internet connection as well as a headset and camera whether built in or external and a quiet space.

- ◆ We will advise connecting (10) minutes prior to the session to ensure no technical issues are encountered.

## ABOUT AUF

The Agence universitaire de la Francophonie is a worldwide association for institutions of Higher Education and research. Founded more than 60 years ago, it groups more than 900 institutions of Higher Education and research spread over the five continents in more than one hundred countries. It is also the operator of the Francophonie Summit for Higher Education and research.

### AUF STRATEGY IN THE MIDDLE EAST

- ◆ 87 institutions of Higher Education and research in the region from 16 countries: Saudi Arabia, Cyprus, Djibouti, Egypt, United Arab Emirates, Ethiopia, Iran, Iraq, Jordan, Lebanon, Pakistan, Palestine, Syria, Qatar, and Yemen.
- ◆ AUF established its strategy of action in the Middle East to accompany its member institutions based on the following five axes:
- ◆ Developing a partnership policy in universities which is consistent with the requirements of the socioprofessional world and setting up an entrepreneurial approach
- ◆ Reforming teaching methods through educational innovation by using digital tools among others
- ◆ Developing expertise and innovation skills through research and meeting the societal challenges which represent a priority for the region
- ◆ Establishing an institutional, or even a national approach, in favor of quality and evaluation
- ◆ Strengthening the role of universities as actors of global development, including through intercultural dialogue and mediation

For many years, AUF has been strongly committed to supporting its member institutions in the digital transformation and development of Higher Education, a commitment that makes all the more sense today.

## ABOUT CLICKS

The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) was established in 2012 as a boutique training and consultancy firm supporting the healthy growth and development of the Higher Education sector in the Arab region through providing training services; offering fit-for purpose' consultancy services; developing relevant and innovative knowledge solutions and providing guidance and support in a wide range of areas in line with its five core areas of expertise. Over the years, the center expanded to cover multiple Non-Arab geographies in Africa and Asia.

During the past eight years, CLICKS has consulted for more than 140 Higher Education Institutions and have trained through its public and 'In-House' nearly 6,000 Higher Education professionals from over 40 countries.

In addition, CLICKS is partner with several international organizations and associations including AUF-Moyen Orient, The Arab Association of Universities, The Association of Afghan Private Universities, the UK QAA, The European QA Agency among others.

### **SERVICES INCLUDE:**

- ◆ Public and 'In-house' Training Programs
- ◆ Consultancy Services
- ◆ Coaching and Mentoring
- ◆ Summer Leadership Institutes
- ◆ Conferences and Networking Events
- ◆ R&D and Research Activities

## CONTACT DETAILS :



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