Program Overview

Creating effective student engagement in online courses can be a daunting task for many instructors new to teaching online and is strongly dependent on how well the course was designed. While online course design is rooted in the same solid principles of face-to-face teaching, it requires additional considerations when it comes to course structuring and layout, content delivery, student motivations, learning activities and even student assessment which all will need to be tailored to the particular nature of online delivery. For students to remain engaged and active throughout their learning, instructors will need to carefully plan, design and deliver their courses. Student will need to be motivated in different ways and may require a greater level of clarity, support, guidance, coaching and mentoring.

This webinar will focus on the key considerations instructors have to keep in mind when reviewing their courses for online delivery to ensure their suitability to the new delivery month and ensure both an engaging and smooth learning experience.

Webinar Objectives

By the end of the webinar, participants should be able to:

- Understand the Fundamentals and Principles of Instructional Design.

- Use Principles of Backwards Design to plan a course or module that includes synchronous and asynchronous elements.

- Design effective and engaging learning experiences in line with the articulated course outcomes.

- Explore the essential ingredients of what constitutes as high-quality online learning and how to create an online presence.

- Learn to design structured course content to maximize student retention.

- Understand copyright and accessibility standards.

Key Topics

- Foundation and Principles of Instructional Design
- Exploring various possibilities of delivering learning through the use of technology- Understanding the dimensions of blending courses
- Designing for online students – understanding who are your students
- Using the principles of "backward design" to design your course
- Course planning and alignment
- Organizing content, learning resources and assessments in a way that empowers students to lead their own learning
- Designing engaging learning activities
- Course structure and navigation
- Creating an online presence
- Communicating intention and expectations in a way that is clear, helpful, and supportive of student learning
- Tips and guidelines for facilitating online delivery
- Brief overview of copyright and accessibility standards

Each of the above topics could be explored in greater depth, but right now, we have intentionally designed this introductory webinar focused on the tangible and practical elements of online learning.

Target Audience

Anyone involved in designing and delivering online courses as well as those overseeing the quality of online learning; this includes but is not limited to:

- Educators, Faculty and Teaching Staff
- Deans, Heads of Departments and Program Directors
- Staff working in Learning Centers
- Staff working in QA

Dr. Narimane Hadj-Hamou, is the Founder and CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS), prior to that she was the Assistant

Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohamed Smart University in the UAE where she has established and led the academic, research and e-Learning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching, and a Director of e-Learning.

She has been the driving force in the promotion of online education and blended learning in the Region by leading many pioneering projects and initiatives. She was the Founder and first elected President of the Middle East eLearning Association and led the establishment journals and case studies series in the field. Over the years, she has delivered more than 150 keynote addresses and workshops and led numerous round-tables and panel discussions. In addition, she acts as an external reviewer for multiple accreditation agencies and provides advice on QA related matters and consulted for more than 30 universities and colleges.

Registration & Technical Requirements

- To register in the webinar, please email Cynthia Al Feghaly Zaarour at cynthia.zaarour@auf.org prior to the 17th of July, 2020 as limited seats are available and based on first come first served.

- Kindly ensure you provide your full name as you will want it to appear on your e-Certificate of Attendance.

- Kindly ensure you provide an email account that you frequently check as the link to the session will be shared via email (3) days prior to the webinar.

- In the instance of cancellation, please inform us in writing by emailing Cynthia Al Feghaly Zaarour at cynthia.zaarour@auf.org.

- In order to access the webinar, you do not need to have a Zoom account. You will be prompted to download the software, once you have clicked on the link that you have been provided. All you will need a good internet connection as well as a headset and camera whether built in or external and a quiet space.

- We will advise connecting (10) minutes prior to the session to ensure no technical issues are encountered.

The Agence universitaire de la Francophonie is a worldwide association for institutions of Higher Education and research. Founded more than 60 years ago, it groups more than 900 institutions of Higher Education and research spread over five continents in more than one hundred countries. It is also the operator of the Francophonie Summit for Higher Education and research.

AUF STRATEGY IN THE MIDDLE EAST

87 institutions of Higher Education and research in the region from 16 countries: Saudi Arabia, Cyprus, Djibouti, Egypt, United Arab Emirates, Ethiopia, Iran, Iraq, Jordan, Lebanon, Pakistan, Palestine, Syria, Qatar, and Yemen. AUF established its strategy of action in the Middle East to accompany its member institutions based on the following five axes:

- Developing a partnership policy in universities which is consistent with the requirements of the socio-professional world and setting up an entrepreneurial approach,

- Reforming teaching methods through educational innovation by using digital tools among others,

- Developing expertise and innovation skills through research and meeting the societal challenges which represent a priority for the region,

- Establishing an institutional, or even a national approach, in favor of quality and evaluation,

- Strengthening the role of universities as actors of global development, including through intercultural dialogue and mediation.

For many years, AUF has been strongly committed to supporting its member institutions in the digital transformation and development of Higher Education, a commitment that makes all the more sense today.

About
AUF

About CLICKS

The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) was established in 2012 as a boutique training and consultancy firm supporting the healthy growth and development of the Higher Education sector in the Arab region through providing training services; offering fit-for-purpose consultancy services; developing relevant and innovative knowledge solutions and providing guidance and support in a wide range of areas in line with its five core areas of expertise. Over the years, the center expanded to cover multiple Non-Arab geographies in Africa and Asia. During the past eight years, CLICKS has consulted for more than 140 Higher Education

Institutions and has trained, through its public and 'In-House' services, nearly 6000 Higher Education professionals from over 40 countries. In addition, CLICKS has partnered with several international organizations and associations including AUF-Moyen Orient, The Arab Association of Universities, The Association of Afghan Private Universities, the UK QAA, The European QA Agency among others.

Services Include:

- Public and 'In-house' Training Programs
- Consultancy Services
- Coaching and Mentoring
- Summer Leadership Institutes
- Conferences and Networking Events
- R&D and Research Activities

Contact Details

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