CLICKS
Center for Learning Innovations &
Customized Knowledge Solutions

AUF
AGENCE UNIVERSITAIRE
DE LA FRANCOPHONIE

4 Hours
zoom

Webinar on

ACADEMIC ADVISING

07th October, 2021

10:00 – 14:00 Beirut Time

Deadline for Registration
05th October, 2021

## Program Overview

Academic advisors play a critical role in maximizing the student learning experience as well as supporting and engaging them. Students rely on advisors for academic information, assistance in navigating in the university, locating and understanding policies and procedures, and problem-solving and decision-making (Smith & Allen, 2014).

Well-designed academic advising services also, support students' intellectual growth, empowers students to clarify and attain their diverse academic, personal & professional goals, fosters student retention and promotes student success.

While students studying on campus may find it sometimes challenging to locate offices and engage with their academic advisors beyond obtaining course approvals; online students may struggle even more and have a feeling of being lost, as they do not have the opportunity to develop the contextual framework associated with buildings, faces, and in-person referrals. Moreover, the culture and expectations of online students may differ from those of campus-based student.

It is important that academic advisors adopt a proactive approach and take into consideration the unique needs and limitations that online students may have. Advisors are encouraged to offer students a variety of options regarding how students can receive advising, making sure to understand the needs and preferences of each individual student. Regardless of the method of delivery, each advising session should make the student feel cared for, understood, and valued.

Moreover, both institutions and advisors should come together to regularly monitor the quality of academic advising and the impact it is having on the student learning experience.

This webinar aims at identifying the broad range of understanding, knowledge, and skills that support academic advising in online environments. It will acquaint participants with different strategies, tools and techniques to enhance their advising practices and consider how technology may be exploited to offer a better and more personalized advising experience.

## Webinar Objectives

By the end of the webinar participants will:

► Comprehend various advising philosophies, approaches & models and determine the more suitable ones

► Understand the difference between advising students in an online environment & advising them in person

► Consider the NACADA Academic Advising Core Competencies Model within their advising practices

► Integrate the use of various technologies to deliver academic advising services

► Appreciate what it takes to build a proactive and engaging relationship with their e-Advisees

► Use various principles and tools for assessing online academic advising

## Key Topics

► Advising philosophies, approaches and models

► Advising students in Online Learning: Contextual considerations

► Understanding the advisor and advisee roles & relationship

► Essential components of a successful academic advising program

► Challenges in Online Academic Advising

► Cultivating collaboration between advisors, faculty and students

► Personalizing your academic advising

► Skills and competencies for effective online academic advising

► Academic advising policies and resources

► Using technology to improve academic advising

► Evaluating Academic Advising

## Who is this Webinar for?

This program is of relevance to academic advisors as well as those overseeing the academic advising process at higher education institution. In addition, the program may be of interest to:

► Directors & Staff working in Student Services Units including Career Advising, Counseling, Tutoring Centers, etc. as part of understanding the links between advising and other areas of student and academic support activities

► Deans, Heads of Academic Departments and Program Directors responsible for overseeing academic advising

**Dr. Narimane Hadj-Hamou**
Founder & CEO of CLICKS,
Dubai, UAE

Dr. Narimane Hadj-Hamou, is the Founder and CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS); prior to that she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohamed Smart University in the UAE; where she has established and led the academic, research, and e-Learning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching, and a Director of e-Learning and has over 18 years of experience.

She has been the driving force in the promotion of online education and blended learning in the Region by leading many pioneering projects and initiatives. She was the Founder and first elected President of the Middle East eLearning Association and led the establishment journals and case studies series in the field.

Over the last few years, Dr. Narimane has consulted for more than 25 universities and colleges across the region and have been providing advise at strategic level to multiple institutions.

Over the years, she has delivered more than 150 keynote addresses and workshops and led numerous round-tables and panel discussions. In addition, she acts as an external reviewer for multiple accreditation agencies and provides advice on QA related matters and consulted for more than 30 universities and colleges.

# About AUF

The Agence universitaire de la Francophonie is a worldwide association for institutions of Higher Education and research. Founded more than 60 years ago, it groups more than 900 institutions of Higher Education and research spread over five continents in more than one hundred countries. It is also the operator of the Francophonie Summit for Higher Education and research.

### AUF STRATEGY IN THE MIDDLE EAST

87 institutions of Higher Education and research in the region from 16 countries: Saudi Arabia, Cyprus, Djibouti, Egypt, United Arab Emirates, Ethiopia, Iran, Iraq, Jordan, Lebanon, Pakistan, Palestine, Syria, Qatar, and Yemen. AUF established its strategy of action in the Middle East to accompany its member institutions based on the following five axes:

- ► Developing a partnership policy in universities which is consistent with the requirements of the socio-professional world and setting up an entrepreneurial approach,
- ► Reforming teaching methods through educational innovation by using digital tools among others,
- ► Developing expertise and innovation skills through research and meeting the societal challenges which represent a priority for the region,
- ► Establishing an institutional, or even a national approach, in favor of quality and evaluation,
- ► Strengthening the role of universities as actors of global development, including through intercultural dialogue and mediation.

For many years, AUF has been strongly committed to supporting its member institutions in the digital transformation and development of Higher Education, a commitment that makes all the more sense today.

## About CLICKS

The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) was established in 2012 as a boutique training and consultancy firm supporting the healthy growth and development of the Higher Education sector in the Arab region through providing training services; offering fit-for-purpose consultancy services; developing relevant and innovative knowledge solutions and providing guidance and support in a wide range of areas in line with its five core areas of expertise. Over the years, the center expanded to cover multiple Non-Arab geographies in Africa and Asia. During the past eight years, CLICKS has consulted for more than 140 Higher Education.

Institutions and has trained, through its public and 'In-House' services, nearly 6000 Higher Education professionals from over 40 countries. In addition, CLICKS has partnered with several international organizations and associations including AUF-Moyen Orient, The Arab Association of Universities, The Association of Afghan Private Universities, the UK QAA, The European QA Agency among others.

Services Include:
- ► Public and 'In-house' Training Programs
- ► Consultancy Services
- ► Coaching and Mentoring
- ► Summer Leadership Institutes
- ► Conferences and Networking Events
- ► R&D and Research Activitie

## Contact For Registrations

To register in the webinar, please email Cynthia Al Feghaly Zaarour at cynthia.zaarour@auf.org prior to the 5th October, 2021 as limited seats are available and based on first come first served

🌐 https://www.auf.org/moyen-orient/